

Stratfor

Your World. In Context.

Stratfor Capabilities

*Navigate an increasingly chaotic world with unbiased, accurate,
and actionable geopolitical intelligence and analysis.*





Introduction

As the world's leading geopolitical intelligence platform, Stratfor brings valuable context to global events, empowering businesses, governments and individuals to more confidently navigate an increasingly complex international environment.

By leveraging a deep understanding of history, politics and geography in conjunction with our unique methodology, Stratfor delivers informed perspectives on today's events and develops a more accurate view of the future.

Founded 20 years ago on the idea that transformative world events are not random, but indeed predictable, Stratfor has grown into one of the most respected providers of predictive, strategic intelligence.

Our analysts distill massive amounts of open-source information, examining it through the lens of geopolitics to develop comprehensive, independent, unbiased and nonpartisan analysis that cuts through the noise to offer actionable insights.

Globally engaged individuals, Fortune 500 companies, universities and organizations across an array of industries turn to Stratfor for objective geopolitical intelligence, analysis and forecasting that reveal the underlying significance and future implications of emerging world events.

- A proprietary approach provides comprehensive, independent, unbiased and nonpartisan analyses offers actionable insights to clients.
- Clients include Fortune 500 companies, universities, government agencies, and globally engaged businesses and individuals.
- A highly competitive, multiyear training and assessment process proves a history of successfully forecasting major geopolitical events.

Geopolitical Methodology



Stratfor's proprietary methodology is our framework to predict the shifts of geopolitical power that shape our world and interpret the significance of today's global events. It combines an understanding of geopolitics, the tools of intelligence analysis and rigorous internal debate that is refined into a unified Stratfor perspective.

Stratfor's highly competitive, multiyear training and assessment process ensures the highest quality in our analysts and consulting teams.

We have a demonstrated history of successfully forecasting major geopolitical events and ensuring that our clients are best positioned to capture value from emerging opportunities. Our client services are supported by hundreds of sources, associates, and analysts spread around the world.

Our analysts start with open-source information, filter out the propaganda, unearth the emerging paradigms,

challenge assumptions and reconcile conflicting truths to produce actionable geopolitical analysis and forecasts.

Beginning with geography, the lens of geopolitics allows Stratfor analysts to understand the hidden pressures on nations.

From there, we build a broader picture that takes into account the political, economic, security, cultural and technological forces in play.

- Stratfor proprietary methodology framework predicts the shifts of geopolitical power and interprets the significance of global events.
- The unified Stratfor perspective stems from geopolitics, intelligence analysis and internal debate.
- All analysis is continually tested and measured against our geopolitical framework and forecasts.



Analysts then draw on publicly available media, databases, a global network of relationships, and statistics from governments and corporations around the world to begin the process of converting that data and information into intelligence and knowledge by supplying context and applicability.

We then work to comprehend, to the extent possible, the individual views and experiences of nations and leaders. That means seeking to understand the forces shaping and constraining a subject, including cultural and historical influences, the

relationship of power and authority, the structures of influence, and the forces that propel or inhibit decision-making. With this methodology, Stratfor develops decade, annual and quarterly forecasts, laying out the key trends guiding the international system.

All following Stratfor analysis is continually tested and measured against our geopolitical framework and long-term forecasts, which focus on the strategic issues that give us an understanding of what must happen based on geopolitical realities, rather than what may happen.

Domain Expertise

Leverage deep knowledge of the past to capture more informed perspectives on today's events and develop a more accurate view of the future.

Resources

Forward-looking geopolitical analysis, led by global, regional and thematic-focused analysts, in-house research department, and network of on-the-ground sources.

Extensive local-language monitoring to comprehensively capture in-country developments.

Values

Provide clients with the intelligence, analysis and forecasting to manage risk and seize opportunity amidst shifting geopolitical environments in the world's most complex regions.

Thorough knowledge around the social, political, economic and security dynamics that impact in-country investment interest, business continuity, and operational security.

Lens of how evolving geopolitical risk factors shape business sectors, including energy, mining, finance, defence, agriculture, manufacturing and more.



2017 Forecast Highlights

Elections in France, Germany and potentially Italy will pose an existential challenge to the Eurozone.

European divisions and a more pliant US presidency will crack a united Western front on sanctions against Russia, but a broader attempt at a US-Russia rapprochement will face significant barriers.

The framework of the Iranian nuclear deal will hold, but an overall deterioration in US-Iranian relations will work in Moscow's favor as it seeks out additional leverage in the region to bargain with the United States.

In the Middle East, Turkish-Iranian competition will escalate and Saudi Arabia will play a more interventionist role in the oil markets. The degradation of Islamic State will drive a rise in insurgent and terrorist activity while Al Qaeda quietly rebuilds.

US-China frictions will escalate and the reverberations of their trade spat will draw the United States deeper into the Pacific theater as Beijing pulls its own trade and security levers in retaliation.

North American integration will endure in spite of US efforts to renegotiate parts of NAFTA.

With nationalism on the rise in much of the developed world, global trade initiatives will fragment and export-dependent countries seek out less ambitious trade pacts in smaller groupings.

Stratfor offers strategic advisory services predicated on a custom relationship with our clients, as well as an array of enterprise products. In general, products are distributed to many clients, while services are custom and specific to a single client. Stratfor contracts for our services on a project, retainer or success-fee value basis.

Products and Services for Companies, Organizations and Professionals

Enterprise Membership

Globally engaged businesses and organizations access the Stratfor.com portal to gain objective geopolitical intelligence and analysis that reveal the underlying significance and future implications of emerging world events.

Threat Lens

Our premium Stratfor Threat Lens™ product provides corporate security leaders with the information to help them anticipate, identify, measure, and mitigate risks that emerging threats pose to their people, assets, and interests around the world.

Advisory Services

Stratfor Advisory Services, including projects, keynote speeches and trainings, provide global organizations with predictive, customized intelligence assessments and forecasting that uncover key opportunities and pinpoint hidden risks associated with their strategic planning, investment considerations or operational decision-making. Stratfor contracts for our services on a project or ongoing retainer basis.

Fees for the above services will depend on a number of factors that will need to be evaluated in further detail. A customized proposal for any of these engagement options will be provided upon request. We thank you for your consideration.

Enterprise Membership

Globally engaged individuals and organizations join Stratfor for objective geopolitical intelligence and analysis that reveals the underlying significance and future implications of emerging world events.

Our clients' interests necessitate a holistic view of world affairs, identifying critical connections between global developments.

Enterprise clients receive the following in part of their membership:

Enterprise Portal:

In-depth analysis, focusing on deconstructing the tactical aspects of global security incidents and trends to highlight the implications and outlook. Where applicable, we also include recommendations and strategies to help clients

1

Complimentary StratStore Reports:

Celebrating our 20th anniversary in 2016, we launched the StratStore — a one-stop-shop for exclusive Stratfor research — where individual reports can be purchased. Enterprise members have access to all StratStore

2

Quarterly Conference Calls:

Access to our analysts four times a year for a more thorough discussion of relevant topics.

3

Threat Lens

Stratfor Threat Lens™ helps you identify, anticipate, measure, and mitigate risks that emerging threats pose to your organization's people, assets, and interests around the world.

Threat Lens is a unified solution, analyzing and forecasting security risk from a holistic perspective, spanning criminal activity, terrorism and insurgency, industrial espionage and business continuity.

The Signal. Not the Noise.

Stratfor Threat Lens pinpoints the evolving global events that are truly significant, so you can save time and make decisions with confidence.

The “Why” and “How”. Not Just the “What”.

See the immediate significance and future implications of evolving situations of interest, so you can anticipate threats and implement protective measures.

Insights the Way You Want Them.

With Threat Lens, you dictate the content you want to see, the topics that matter to you, and the way you want to engage, wherever you are.

A More Holistic View of the Threat Landscape.

Threat Lens brings all the most relevant global security insights together into a single interactive dashboard with timely and contextualized notifications.



Threat Lens Features

Analysis

In-depth analysis, focusing on deconstructing the tactical aspects of global security incidents and trends to highlight the implications and outlook. Where applicable, we also include recommendations and strategies to help clients identify and mitigate risks within their organizations.

1

Incident Reports

A feed of daily alerts of critical security developments as they happen, identifying initially known information and following up with updates and context.

2

Items of Interest

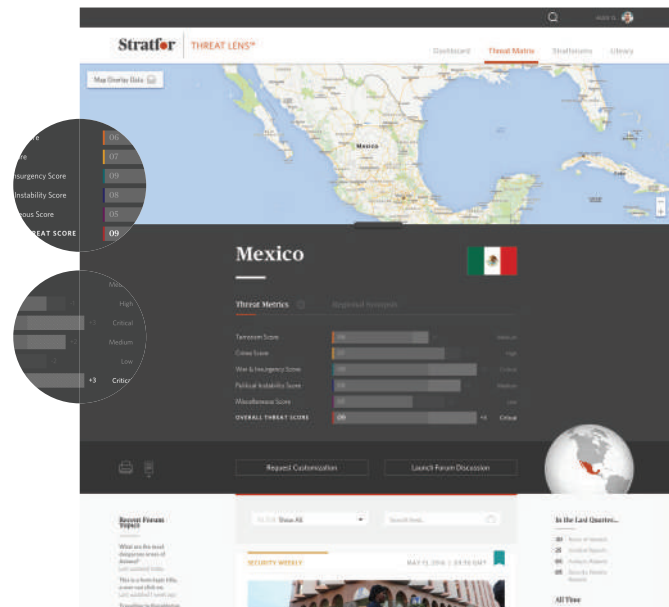
Awareness and updates of other security developments that take place globally but that may not indicate a new trend or tactic for further analysis at that time.

3

Special Reports

Special reports offer granular, in-depth or long-term protective intelligence assessments on an ad hoc basis as special events or incidents occur. We will also profile groups, organizations or noteworthy risks or threats.

4



Threat Matrix

Clients can select specific regions or countries and view details about the threats that might affect their people, assets and interests around the world.

5

Threat Maps

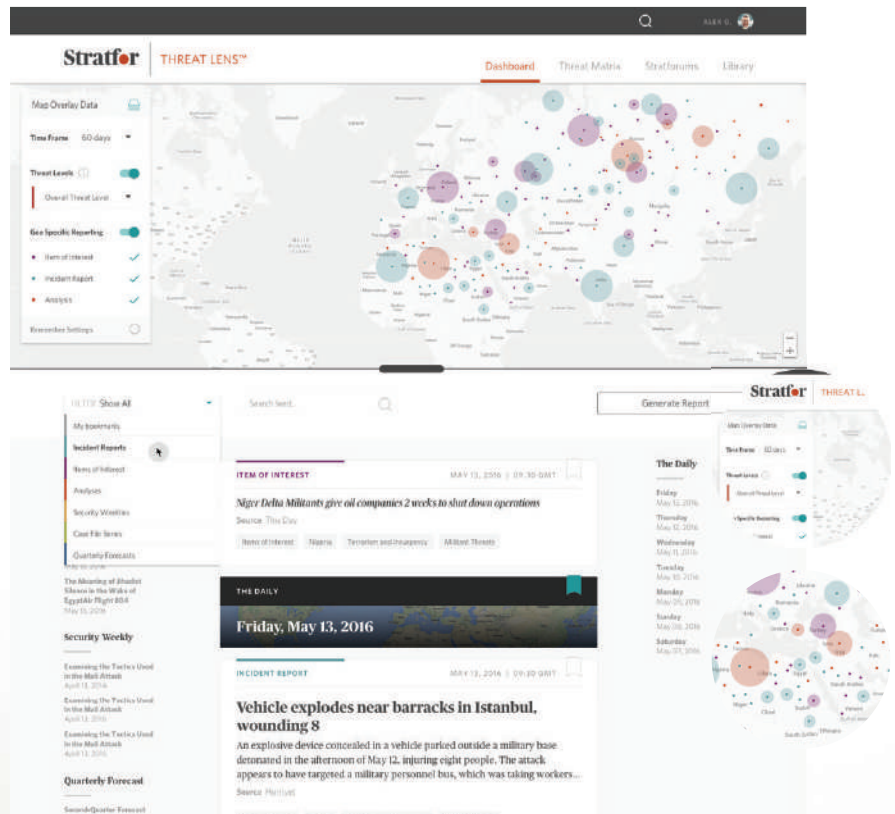
Threat Maps are an intuitive way for clients to view each type of security risk — including Criminal Activity, Terrorism and Insurgency, Industrial Espionage and Business Continuity — on a global, regional or country level.

6

Quarterly and Annual Global Threat Forecasts

These forecasts provide perspective on future threats and allow clients to see where and how the global security landscape is changing.

7



Threat Lens

Customizable Dashboard

Select the countries, topics and content types your organization cares about most. Threat Lens filters out the rest to provide a dashboard tailored to the needs of each client.

Modifiable Alerts

Receive alerts via email and SMS as events or emerging threats unfold based on the selected country, topic and delivery preference.

Direct Access to Security Experts

In addition to the base service features, clients have the ability to converse directly with our team of accomplished analysts online or over the phone for answers and information specific to client interests. Your Threat Lens subscription will include a set number of hours per month of access to Stratfor's analysts as specified in the Order Form.

These hours may be used by any of your designated users. Furthermore, clients may engage in forums with our global network of security professionals to share and gain insights, collaborate on best practices, and build stronger relationships.

Advisory Services

Stratfor's Custom Intelligence Services business unit provides global geopolitical advisory services to leading Fortune 500 companies, financial institutions and natural resource firms. We have a proven record of delivering value to clients and are proud to operate from a global perspective, with no political agenda or national bias.

Clients leverage Stratfor's global infrastructure to identify emerging opportunities, increase speed to market, and reduce risk in new regions. Engagements feature direct access to Stratfor's analysts, consultants and intelligence network. Our team supports our clients' business objectives by performing a range of advisory services as follows:

Uncover key opportunities and pinpoint hidden risks associated with your strategic planning and critical investment decisions with predictive, customized intelligence assessments.

Ongoing Intelligence and Analytical Support

Stratfor can dedicate a team of experts and intelligence analysts who understand clients' interests, respond to their needs and proactively evaluate emerging events in the context of their business objectives.

Stratfor provides geopolitical intelligence, analysis and forecasting targeted to political, economic, security and natural resource developments that may impact the operating environment or present opportunities for the client's global operations.

Bespoke Projects

Country Risk Assessment

Stratfor helps to identify, assess and forecast sources of potential risk either around a country at large or related to specific assets, operations, opportunities, sectors or regions.

Stratfor's forecasts have been a valuable component of the business development cycle and due diligence process of multinational companies across all markets.

Strategic Planning

Stratfor core business is proprietary forecasting methodology, refined over 20 years of engagement with corporate and government clients. We maintain and continuously update a quarterly, annual, decade and 20-year forecast to identify key trends and geopolitical shifts for our clients.

Our team of analysts and industry experts works with clients to provide the global context that underlies business strategy and planning. This context is an essential component of the planning process, and allows clients' strategy teams to build business plans specifically aimed to avoid emerging risks and take advantage of future opportunities.

Stratfor's geopolitical analysts work directly with our clients to support each organization's requirements and planning process.

Market Assessment

Stratfor helps clients assess international markets and countries in context of market entry, expansion or M&A opportunities. Our focus is to identify and forecast sources of geopolitical and country risk and opportunity as it pertains to our client's industry and strategy.



Keynote Speeches

Stratfor has two decades of experience organizing keynote speeches for investor conferences, capital-raising forums, board meetings and industry associations that seek to gain a sophisticated understanding of the geopolitical and macroeconomic dynamics that impact their industries and areas of operation.

Because our analytical model is highly collaborative, all Stratfor speakers have a broad understanding of regions, issues and industries, as well as deep knowledge and global sources in their own areas of specialization. A detailed Keynote Speaker Packet is available upon request.



Methodology Training

In addition to providing a keynote speech around a particular topic or geographic area, Stratfor can also provide training offering insight into its methodology for developing such analysis and forecasting.

Centered on a core geopolitical paradigm, Stratfor's training program emphasizes the use of net assessments, "living" forecasts and zero-based analysis. The goal is to create a system of monitoring and early warning of critical changes and events, along with a clearer understanding of their significance. The training, which is customized specific to each client's interests, breaks down pre-conceived notions and builds a new core framework from which to view and quickly assess global and local events that will significantly impact the interests and operations of your organization.



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